

# Giovanni Colunga

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## Professional Summary

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**Post-Production Supervisor** with 12 years of experience in mass media, multimedia, technology, digital content and communication, specialized on the 1st unit of **photography** and post-production processes such as: **video editing**, **color grading** and familiarity with **motion graphics**.

By being able to work in production companies, advertising agencies and alongside other media experts, I have had the opportunity to get involved in the entire creative process of multiple contents, from the birth of an idea to it's broadcast, which has allowed me to contribute and develop a visual narrative in numerous projects, as well as making the workflow more efficient through proper responsibility delegation, building functional work teams and establishing clear and direct communication channels.

## Professional Achievements

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- Filming, editing and color grading documentaries, series, short films, pilots, advertising campaigns, live shows, music videos, video podcasts and digital content.
- Overseeing lighting, layout and shooting of productions and live events, as well as post-production team activities and making sure tasks were completed in time.
- Optimizing capture, ingestion and workflow processes.
- Maintaining schedules, deadlines and collaboration with multicultural teams to support projects.
- Keep an organized file archive, easy to understand.
- Managing and directing 20+ people teams harmoniously and efficiently.
- Collaboration with clients such as: Pritt, Royal Prestige, Flor de Caña, Local Government and more.
- Work alongside Film Directors, Producers, Camera Operators, Directors of Photography and Clients, reporting to superiors whenever necessary to find the best solution for the creative process.
- Product research for key investments, saving money on costs.

## Work Experience

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**FPU Nexus.** Mexico City 2011 - Present  
Advertising agency and production house, based in México, Miami and Caracas focused on the development of creative content for TV, cinema, radio and digital platforms, as well as Ad campaigns, activations and BTL.

### **Post-Production Supervisor** (2018-Present)

In charge of supervising and coordinating ingest, processing, assembly, cutting, color grading, motion graphics, finishing, delivery, distribution, classification and storage of projects in multiple formats.

Accomplishments:

- Restructure the workflow and delegation to lessen delivery time, costs and increase efficiency.
- Speed up the intake and processing of new projects, cutting the intake time by half.
- Update the current and old media classification system and database.

### **Director of Photography** (2017-Present)

In charge of the 1st unit of photography. Managing teams of photographers. Camera direction and layout.

Accomplishments:

- Direct full teams harmoniously.
- Create storyboards, shooting plans and diagrams for live events and live-action productions.
- Working closely with the Gaffer, Art and Sound departments.
- Properly communicate the director's creative ideas to help develop the project accordingly.
- Introduce the use of drones as a tool for increasing shooting possibilities.

### **Camera Assistant & Post-Production Generalist (2013-2017)**

In charge of the 2nd unit of photography, assisting the DoP and Sr. Editor and helping with first color treatment to media and basic 2D animation and motion graphics.

Accomplishments:

- Shoot complementary footage to help develop a story.
- Prevent file corruption and data loss.
- Appreciate the value of color grading and its applications.
- Develop operative and creative abilities for video editing and basic motion graphics.
- Understanding about formats, ratios, codecs, proxies and post-production workflow.
- Learn about rhythm and composition on the cut and how it affects storytelling.
- Assist the lead editor with tasks like trimming, assembly, reviewing, labeling and exporting content.

### **Still Photography Assistant (2012-2013)**

Camera assistant in advertising photography, product shots, portrait, series and TV advertising.

Accomplishments:

- Master the use of lenses, filters, ratios, cameras and accessories.
- Fully understand the importance of every detail in the composition of a frame.
- Strengthen and put into action the knowledge from my degree.

### **Production Assistant (2011-2012)**

Assistant for the field producers as a runner in charge of transportation, actors, catering and art props in series and TV advertising shootings.

Accomplishments:

- Coordinate transportation, talent and catering.
- Help the wardrobe and art department.
- Learn the mentality of solving problems the most efficient way possible.

## **Education**

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### **Post-production and Color Grading Diploma Course (2014)**

SAE Institute / Ernie Schaeffer, México.

### **Film Directing and Chroma Key Workshop (2014)**

Director Víctor Audiffred, México.

### **Photography Diploma (2011 - 2013)**

Escuela Activa de Fotografía, México.

### **Photoshop and Digital Workflow Workshop (2010)**

Instituto Tecnológico y de Estudios Superiores de Monterrey, México.

## **Skills**

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**Soft:** Adaptability, Avid Learner, Teamwork, Training, Project Management, Leadership, Problem-solver, Organizational Skills, Effective Communication.

**Languages:** Spanish (Native), English (Full).

**Hardware:** Color grading panel, Graphic tablet, Drone operator, Audio recorders, Audio interfaces, MIDI controllers and Steady Cam.

**Software:** Premiere Pro, After Effects, Photoshop, Bridge, Lightroom, Illustrator, DaVinci Resolve, Word, Excel, Power Point, Pro Tools and Ableton Live.